

Not just accountants, we teach accountancy too!

Management accountants | Sage specialists | National training providers

FINANCE FOR THE NON-FINANCIAL

Who should attend?

Anyone who is responsible for company finances, preparing and maintaining a budget or requires an understanding of statutory and management accounts. The course is aimed mainly at people without any accounting experience.

Who is the trainer?

Fiona Wilson, MAAT, QTLS, AAT licensed accountant, accounts lecturer and Sage trainer.

What will you learn on the course?

- **The Statement of Profit or Loss & The Balance Sheet**
- understand what year-end accounts say about a business
- **How to analyse company performance and position**
- use ratio calculations to check the health of a business
- **The difference between cash and profit**
- healthy profit doesn't necessarily mean healthy cashflow!
- **How to prepare a budget to manage business activity**
- set targets and learn to forecast future success or problems!

Venue: The Queens Hotel, The Promenade, Cheltenham, GL50 1NN

Date: 10 September 2025

10.00am - 5.00pm

Cost of course: £125 + VAT per person

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